

# A Blockchain Payment System in Enhancing Hong Kong Philanthropy Transparency

**FYP Final Presentation**

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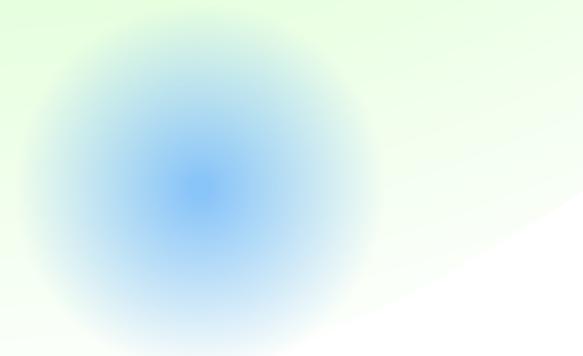
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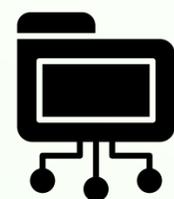
# Background & Motivation

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- Hong Kong philanthropy market has a total of **13bil of donations** per year with over 10,000 charities
- **Lack of regulation and transparency** in Hong Kong



No government regulatory body on charities



No compulsory reporting framework



No laws on regulating fund use

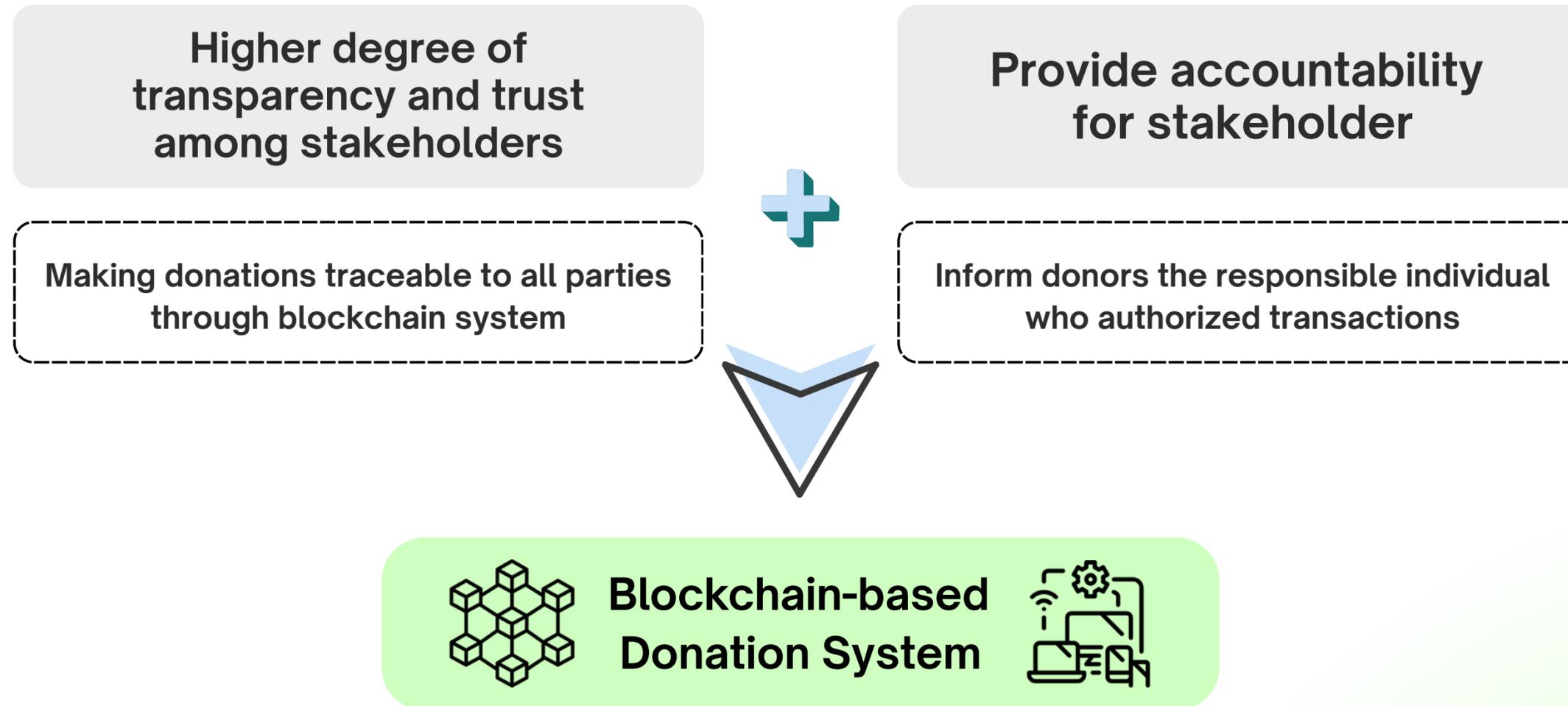


**Scandals**

Improper use of funds

**Public Mistrust**  
**Credibility Issue**

# Objectives



Allow donors to monitor the use of fund



Build donor confidence



Gain visibility and build trust



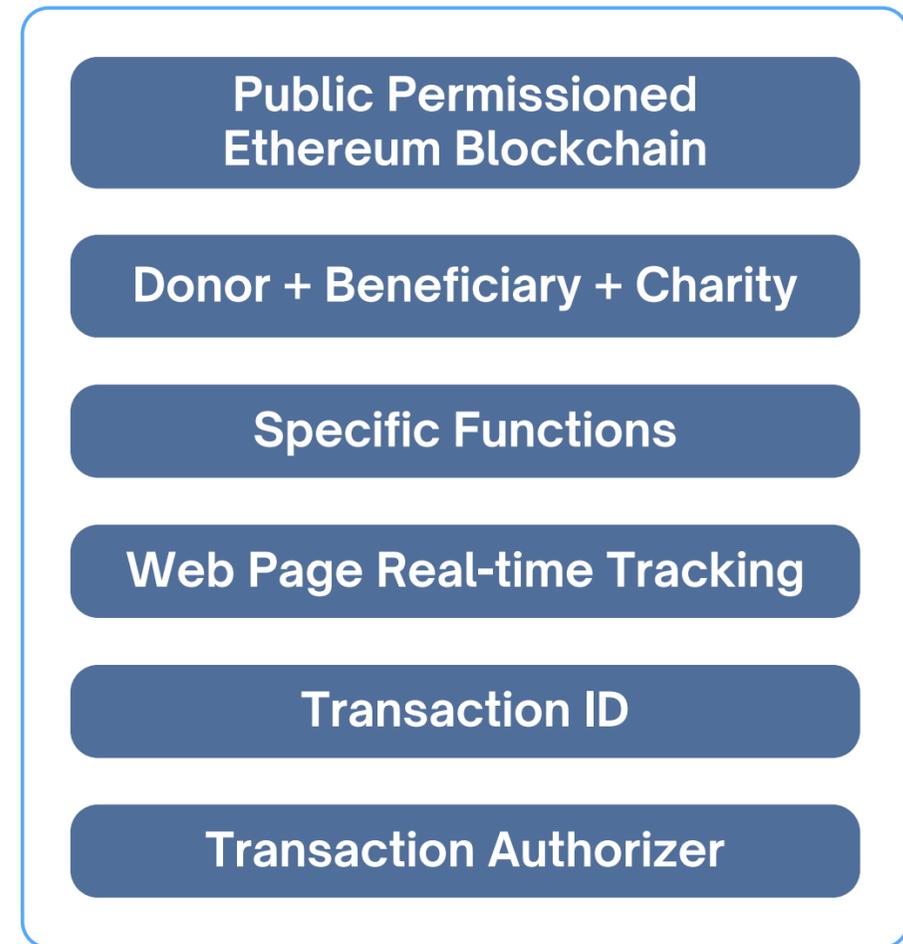
**More donation**

# Recap - Methodology

## Literature Review

Paper	System	Stakeholders	Transparency and Accountability Features
Smart Donations: Event-Driven Conditional Donations Using Smart Contracts On The Blockchain (Trotter et al., 2020)	<ul style="list-style-type: none"><li>• Private Permissionless Ethereum Blockchain</li><li>• Mobile app</li></ul>	<ul style="list-style-type: none"><li>• Donor</li><li>• Trustees</li><li>• Beneficiary</li><li>• Validators</li></ul>	<ul style="list-style-type: none"><li>• Mobile app real-time tracking</li><li>• Smart contract</li><li>• Escrow system</li></ul>
Blockchain-based donations traceability framework (Almaghrabi & Alhogail, 2022)	<ul style="list-style-type: none"><li>• Public Permissioned Ethereum Blockchain</li><li>• Web page</li></ul>	<ul style="list-style-type: none"><li>• Donor</li><li>• Needy party</li><li>• Trustee</li></ul>	<ul style="list-style-type: none"><li>• System grants specific functions to authenticated parties</li><li>• Tracing feature reveals each case's status, donation amount, and by whom it is being managed</li></ul>
Smart Blockchain Networks: Revolutionizing Donation Tracking in the Web 3.0 (Nairi et al., 2024)	<ul style="list-style-type: none"><li>• Ethereum Blockchain</li><li>• Web page</li></ul>	<ul style="list-style-type: none"><li>• Donation event owner</li><li>• Donor</li><li>• Validators</li></ul>	<ul style="list-style-type: none"><li>• Transaction ID for tracking</li><li>• Smart contract</li><li>• Escrow system</li></ul>

## Proposed System



# Recap - Methodology

## Prototyping - System Framework

### User Roles

#### Donor

- Browse charities and programmes
- Exchange fiat money to digital assets when donating
- Donate using smart contract template provided
- Track donation

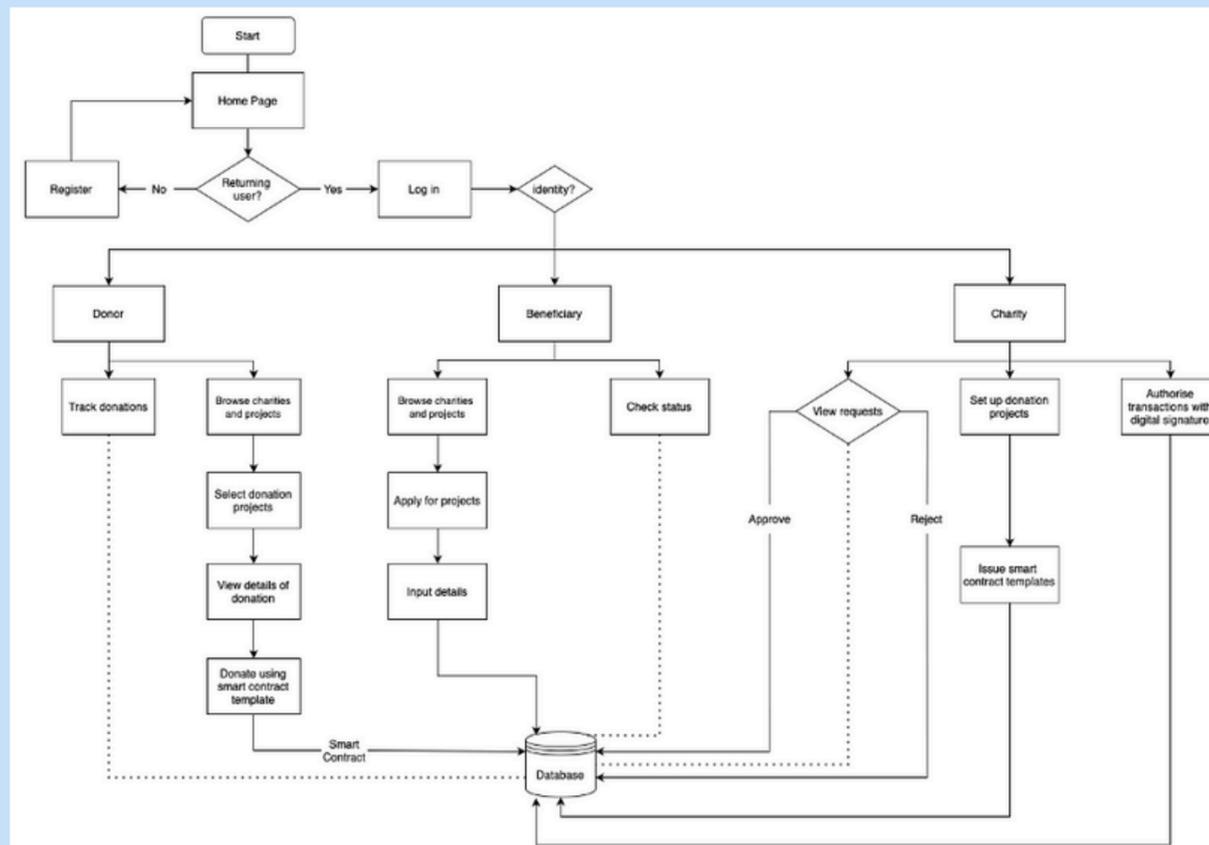
#### Charity

- Set up donation programmes
- Approve beneficiary applications
- Issue Smart Contract templates for donation programmes
- Track programme and monitor donations

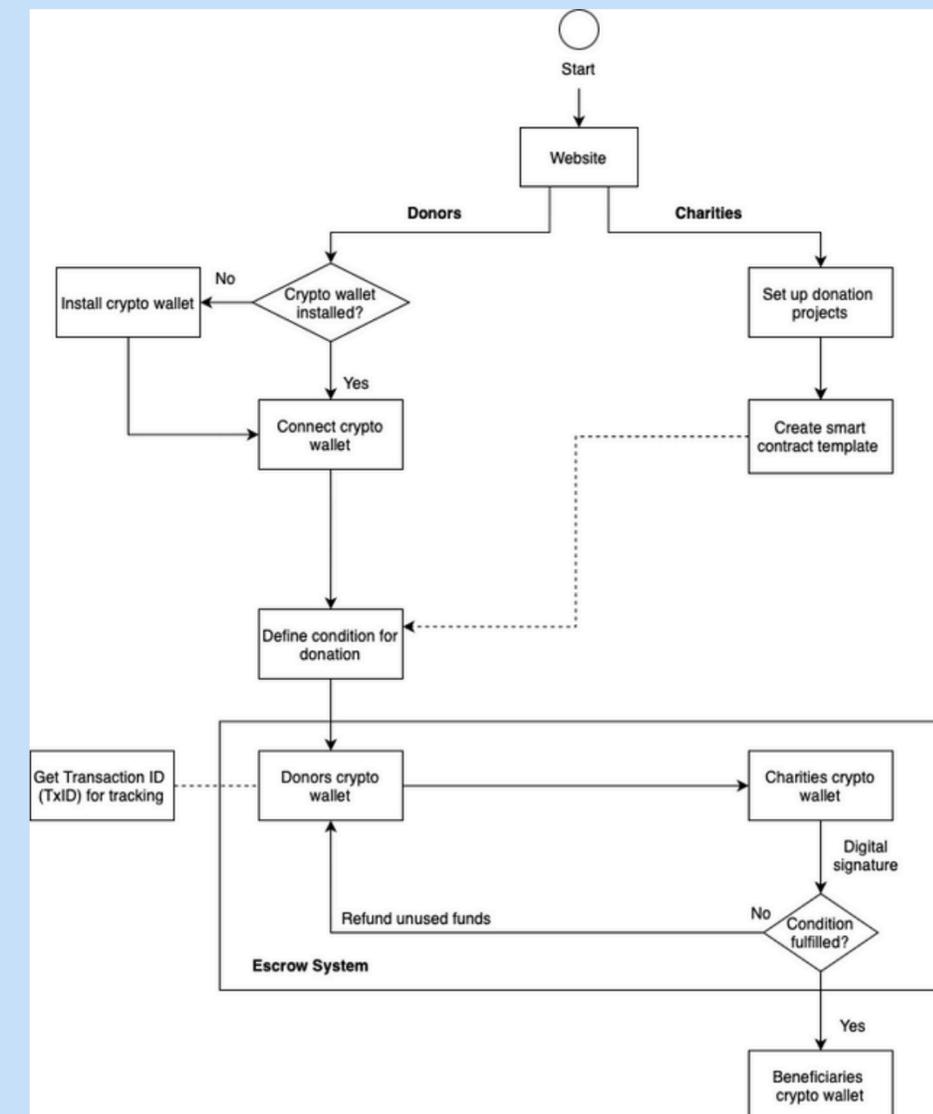
#### Beneficiary

- Create account
- Validate identity by uploading personal information
- Apply for program eligibility (approved by Charity)
- Check status

### Front-end Flowchart



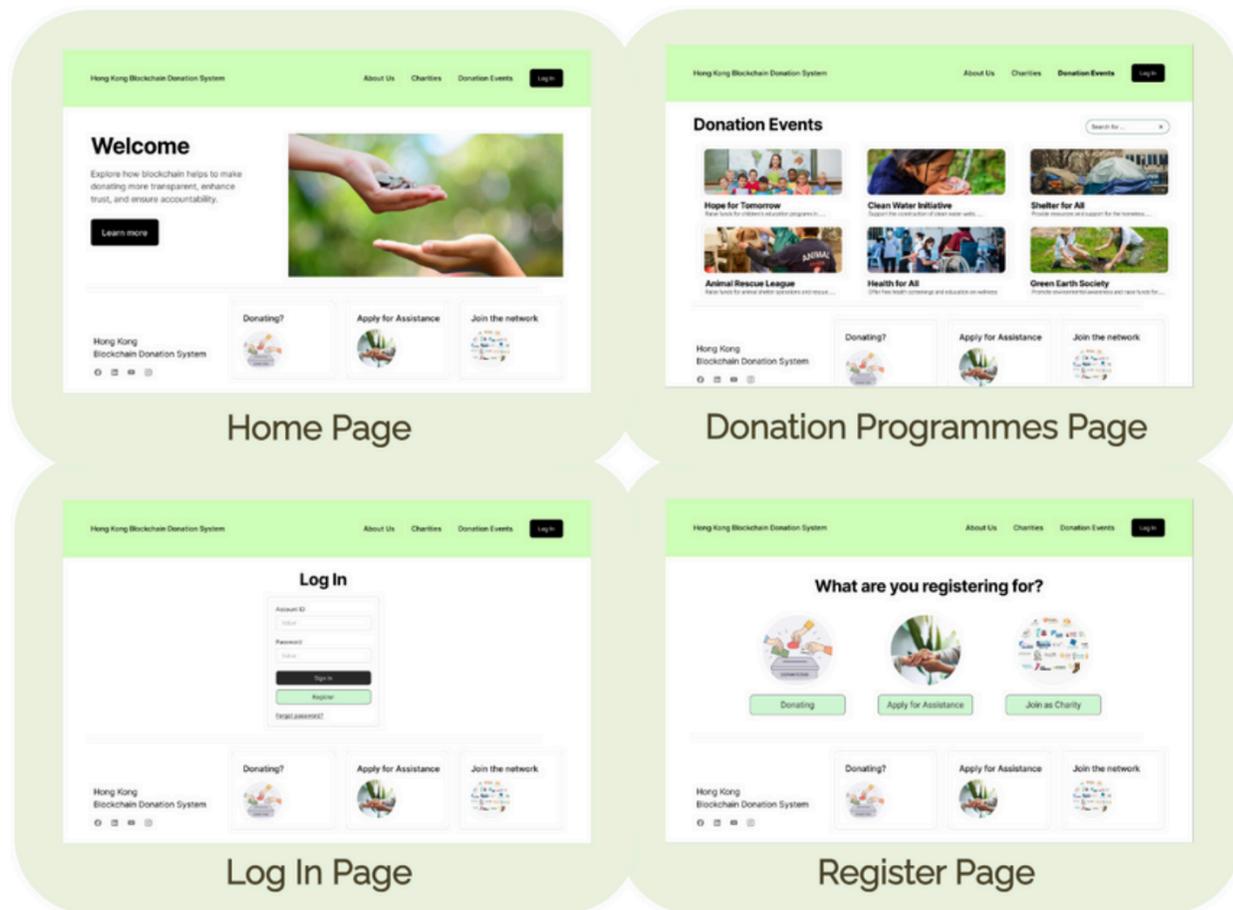
### Back-end Donation Flow



# Recap - Methodology

## Prototyping - User Interface Design & Evaluation

### User Interface



### Evaluation

**Questionnaire**

Feedback from Hong Kong users

**Bench-marking**

Comparison with solutions in the market

**Performance Evaluation**

- Transparency
- Trust
- Accountability
- Immutability

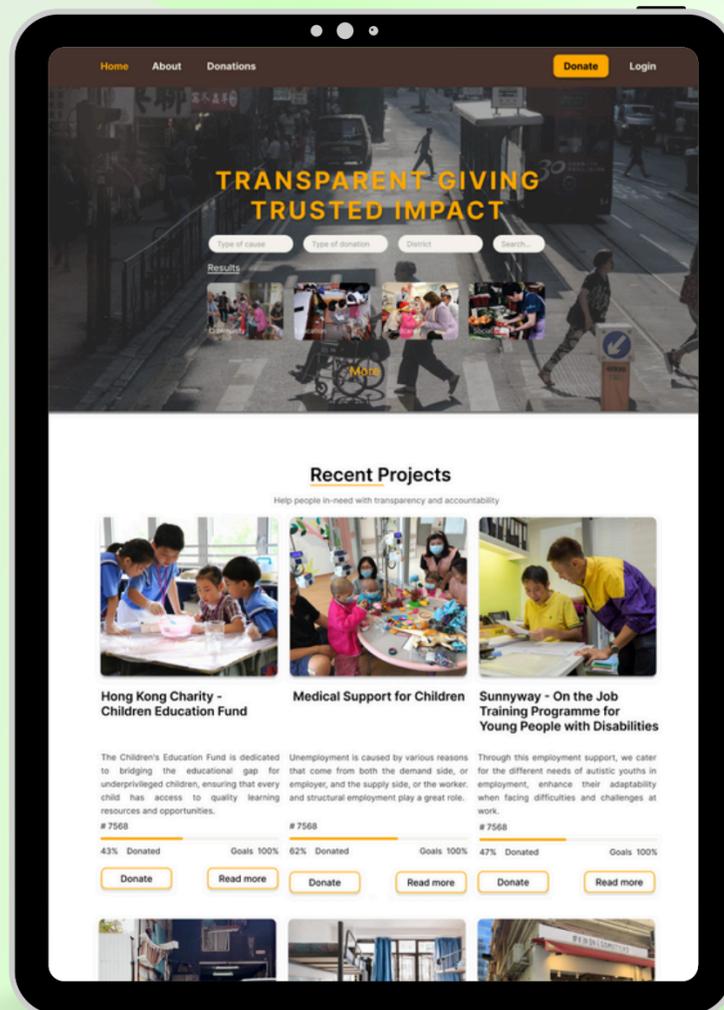
# Results & Findings

- User Interface Design (Donor)
- Demo
- Questionnaire
- Benchmarking
- Performance Evaluation
- Challenge

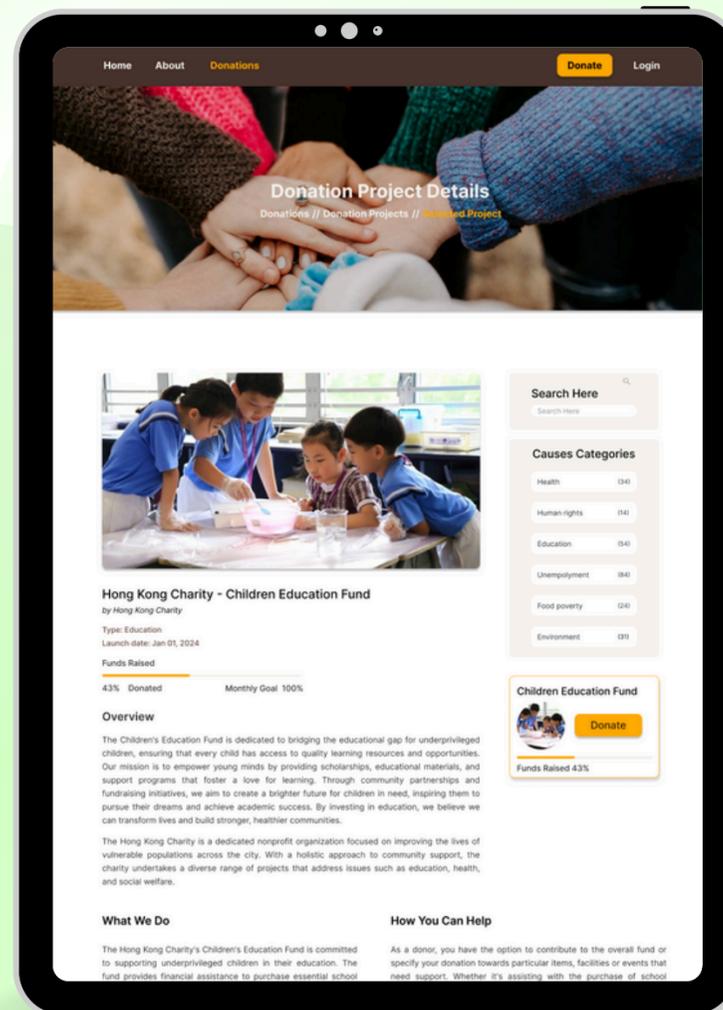
# User Interface Design (Donor)

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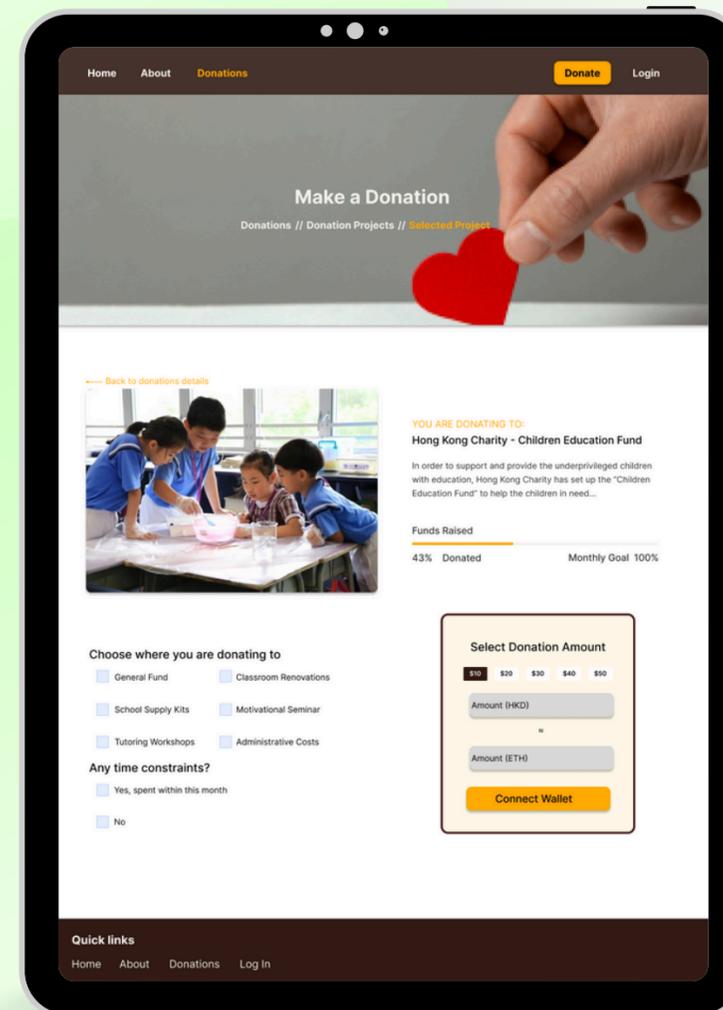
Home Page



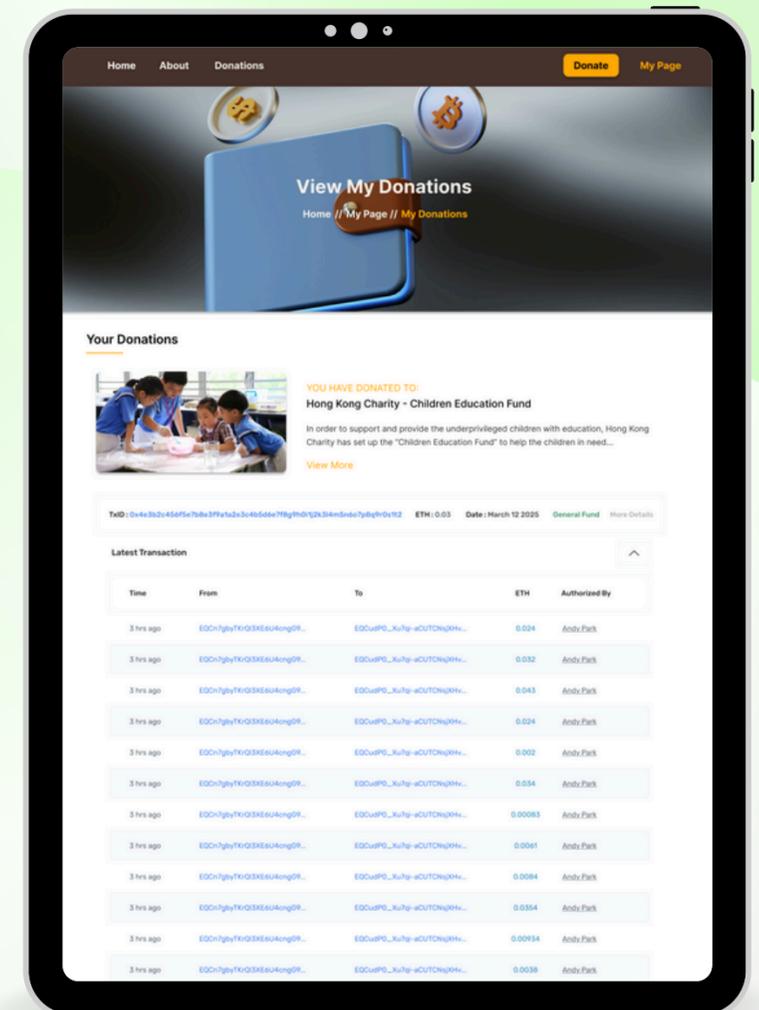
Donation Details Page



Donation Payment Page



View My Donation Page



# Progress Updates & Real-time Tracking

## Our Progress (Monthly)

Month 16 Month 15 Month 14 Month 13 [press for more](#)

### What We Did

In the month of March 2025, we made significant strides in supporting the education of underprivileged children. We purchased over 200 school supply kits, which included textbooks, notebooks, and stationery essentials for students in need. Additionally, we organized eight tutoring workshops, benefiting 200 children and providing them with homework assistance and academic support. To enhance our learning facilities, we invested in renovating two classrooms, ensuring they are equipped with adequate furniture and resources. Our community outreach program also hosted a motivational seminar where local professionals shared their experiences and encouraged students to pursue their educational goals.

### Expenses

Total amount spent: \$17,200 HKD [Check Spending in Graph](#)

#### School Supply Kits \$4,200

Transaction Authorize: Andy Park  
[Images](#)

Proof

#### Tutoring Workshops \$3,100

Transaction Authorize: Andy Park  
[Images](#)

Proof

#### Classroom Renovations \$7,600

Transaction Authorize: Andy Park  
[Images](#)

Proof

#### Motivational Seminar \$1,200

Transaction Authorize: Andy Park  
[Images](#)

Proof

#### Administrative Costs \$1,100

Transaction Authorize: Andy Park  
[Images](#)

Proof

**Tracking Graph** Fund Raised \$20,000 HKD

**Fund Distribution:**  
General Fund: \$6,000  
School Supply Kits: \$4,000  
Tutoring Workshops: \$1,500  
Classroom Renovations: \$6,000  
Motivational Seminar: \$800  
Administrative Costs: \$700

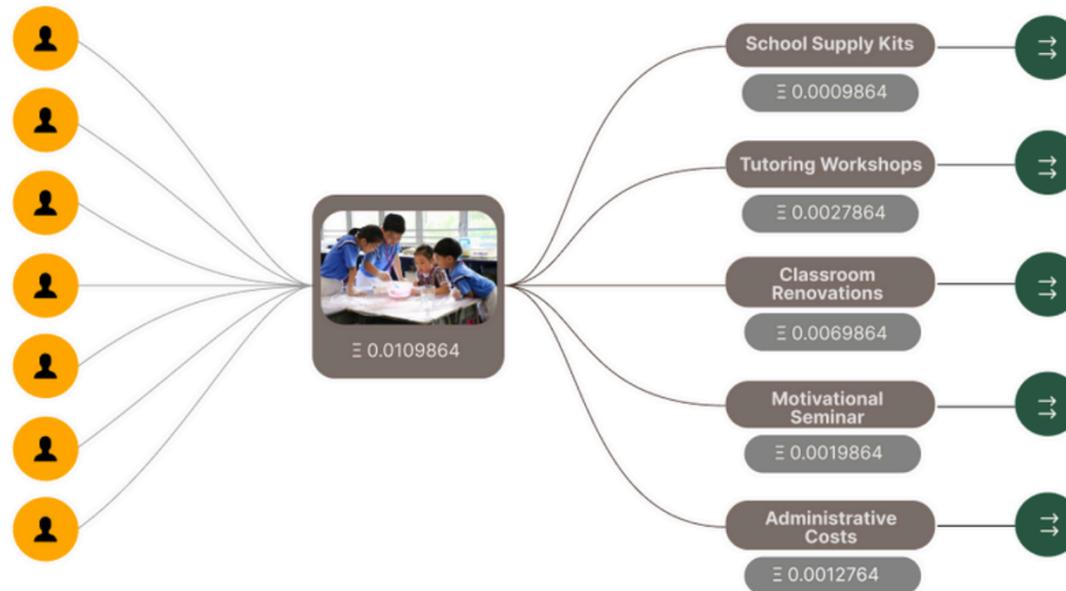
Within Current Month: \$8,000  
No Time Constraints: \$12,000

Spent: \$17,200  
Returned: \$1,000  
Held for future use: \$1,800

**Total: \$20,000**



## Tracking Graph



### Transaction History

Date	Amount	Transaction	Authorize
24/3/2024	0.0087247	Transaction EQCudP0_Xu7qi-aC	Authorize Andy Park Signature
24/3/2024	0.0087247	Transaction EQCudP0_Xu7qi-aC	Authorize Andy Park Signature
24/3/2024	0.0087247	Transaction EQCudP0_Xu7qi-aC	Authorize Andy Park Signature
24/3/2024	0.0087247	Transaction EQCudP0_Xu7qi-aC	Authorize Andy Park Signature
24/3/2024	0.0087247	Transaction EQCudP0_Xu7qi-aC	Authorize Andy Park Signature

Responsible individual for the transaction

# Personal Tracking & Transaction Details

## Your Donations



### YOU HAVE DONATED TO:

#### Hong Kong Charity - Children Education Fund

In order to support and provide the underprivileged children with education, Hong Kong Charity has set up the "Children Education Fund" to help the children in need...

[View More](#)

TxID: [0x4e3b2c456f5e7b8e3f9a1a2e3c4b5d6e7f8g9h0i1j2k3l4m5n6o7p8q9r0s1t2](#) ETH: 0.03 Date: March 12 2025 General Fund [More Details](#)

### Latest Transaction

Time	From	To	ETH	Authorized By
3 hrs ago	<a href="#">EQCn7gbyTKrQI3XE6U4cngG9...</a>	<a href="#">EQCudP0_Xu7qi-aCUTCNsJXHv...</a>	<a href="#">0.024</a>	<a href="#">Andy Park</a>
3 hrs ago	<a href="#">EQCn7gbyTKrQI3XE6U4cngG9...</a>	<a href="#">EQCudP0_Xu7qi-aCUTCNsJXHv...</a>	0.032	<a href="#">Andy Park</a>

### Etherum Tracker

Transaction Details

**Transaction Hash :**  
e6b6d64675281f3e0e6eeb94a28da0717e77492ae7b4194ce9fbd500716aaeda

**Transaction Status :** Complete

**Block ID :** 22310696

**Time Stamp :** Apr-20-2025 12:05:35 PM +UTC

**From :** EQCudP0\_Xu7qi-aCUTCNsJXHv8PNNL3IGfq2Wcmbg2oN-Jg

**To :** EQCudP0\_Xu7qi-aCUTCNsJXHv8PNNL3IGfq2Wcmbg2oN-Jg

**Ethereum**  
0.024 ETH

**Transaction fee :** 0.0034 ETH

**Gas Price :** 0.892172194 Gwei

**Address** EQCudP0\_Xu7qi-aCUTCNsJXHv8PNNL3IGfq2Wcmbg2oN-Jg

**Name** Hong Kong Charity - Children Education Fund

**Role** Charity

**Balance** 1,456.97307686 ETH (= \$4,132.31)

**Last activity** 3 hrs ago

**Workchain ID** 0

**Blockchain ID** mainnet

**Raw** 0:AE74FD3F5EEEE8BE68251308DB235C7BE2F0F34D2F79467EAD967266E0DA837

# Demo



Scan this to  
access our demo

Demo (end-to-end):

<https://youtu.be/PyxEB8vhufY>

Demo (donation process):

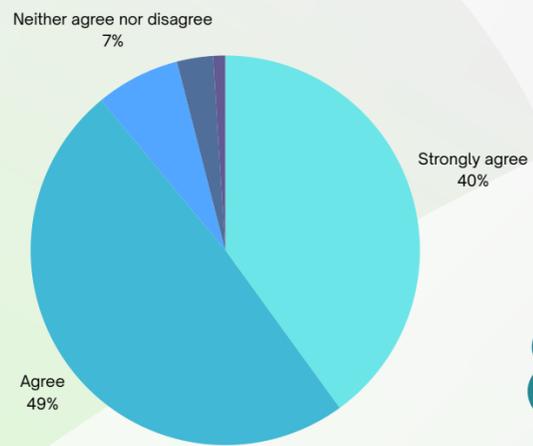
<https://youtu.be/Q-BytoXNCCg>

Demo (interactive):

<https://www.figma.com/proto/pUfy5a72iNPZme8Xbnaa2z/Donation-website--Community-?node-id=2507-271&t=9f83yGodpz7YKmE1-1&scaling=min-zoom&content-scaling=fixed&page-id=0%3A1&starting-point-node-id=2507%3A271&show-proto-sidebar=1>

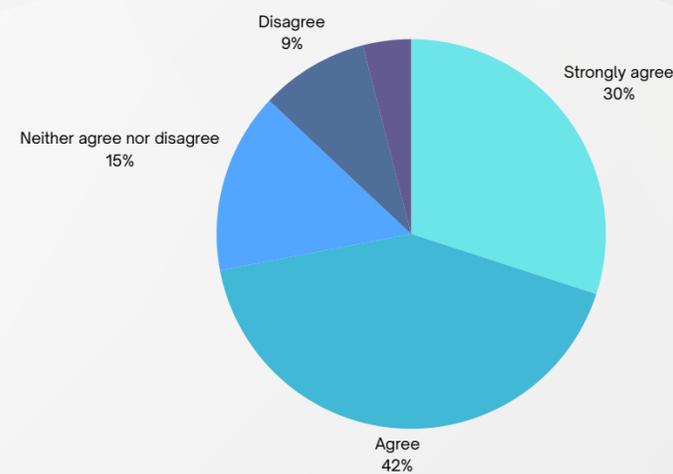
# Questionnaire Key Results

- Online survey to collect feedback regarding the design and performance of our system
- 127 responses were collected from an age range of 20 to 64



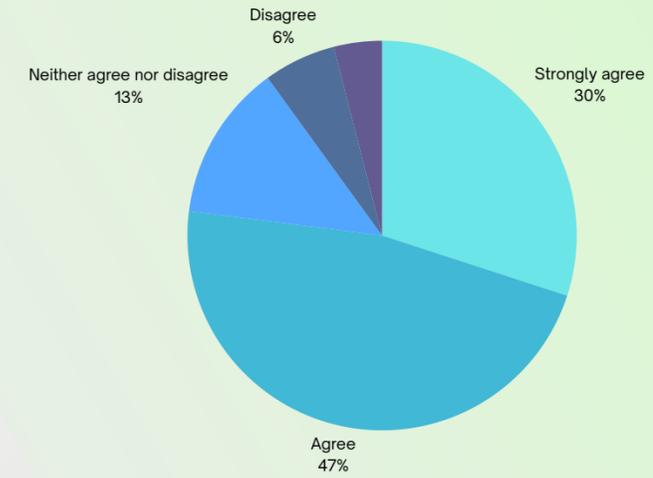
89%

Agrees that the system helps to raise transparency in Hong Kong charity donations



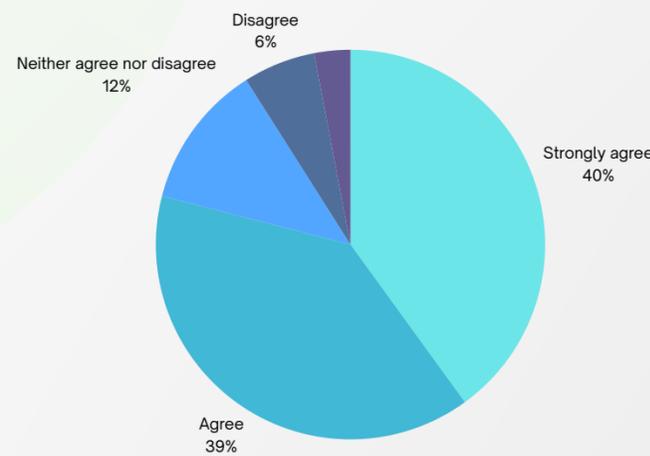
72%

Agrees that the system would enhance their trust towards Hong Kong charities



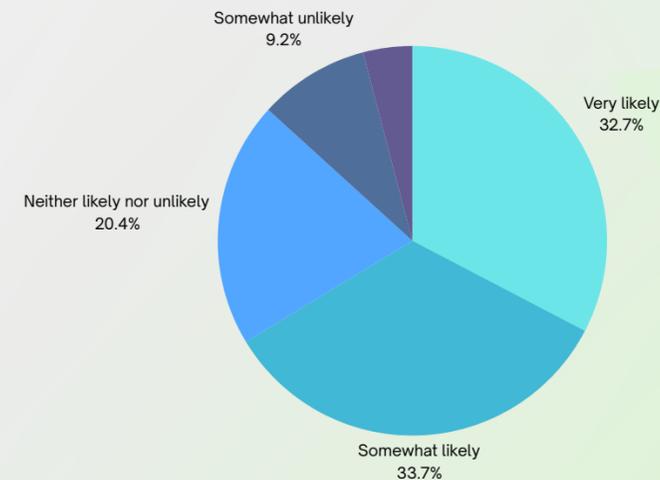
77%

Agrees that the system enhances their trust towards Hong Kong charities' use of donations



79%

Likely to support or participate in donating through a blockchain donation system



65%

Agrees that the system encourages them to donate more to Hong Kong charities

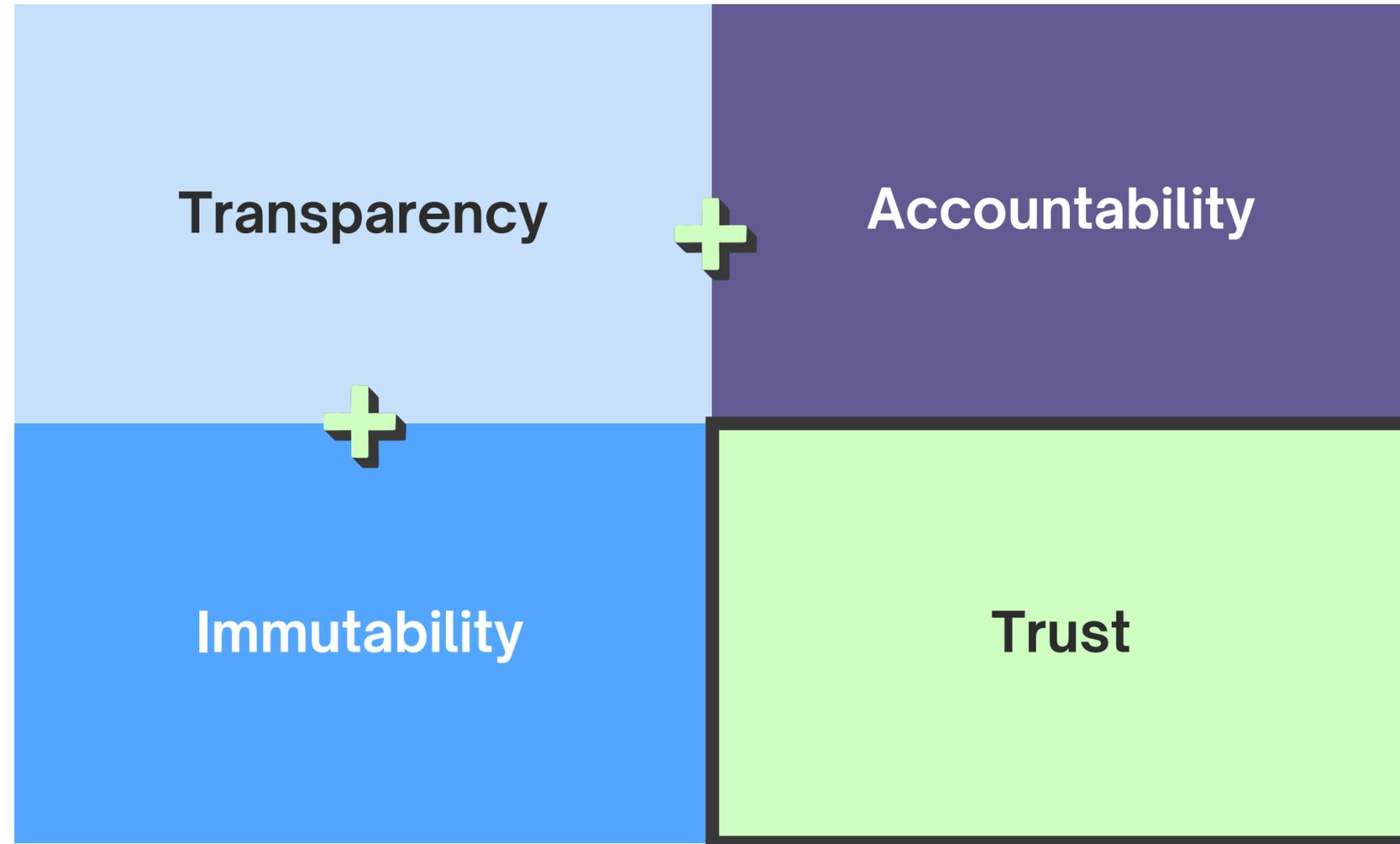
# Benchmarking



Features	Binance Charity	Givetrack	Proposed System	Hong Kong charities' online platforms
Real-time tracking of donations	Yes	Yes	Yes	No
Clear display of fund movements	No	Yes	Yes	No
Transaction person in charge	No	No	Yes	No
Personal tracking graph	No	No	Yes	No
Escrow system	No	No	Yes	No
Targeted donation	No	No	Yes	No
Charity-based	No	No	Yes	Yes
Hong Kong charities and projects	No	No	Yes	Yes

# Performance Evaluation

- Tracking Graph
- Progress Update
- 88.98% agree system enhances transparency
- Transactions immutable
- Cryptographic hashing



- Only authorized participants can approve transactions
- Person accountable provided
- **71.65%** and **77.17%** of respondents believe the system enhances their **trust** in Hong Kong charities their fund usage

# Challenges

## Blockchain Penetration

Lack of knowledge from public

Complexity of blockchain preventing people from donating

Majority of interviewees expressed support for using blockchain for donations after the demo



## Hong Kong Charity Adaptability

Require considerable resources and commitment

Potential conflicts of interest

Communicating with local charities and considering their feedback to adjust the system

## Regulatory Constraints

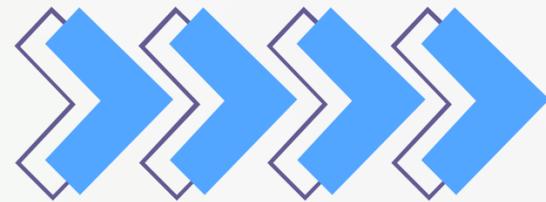
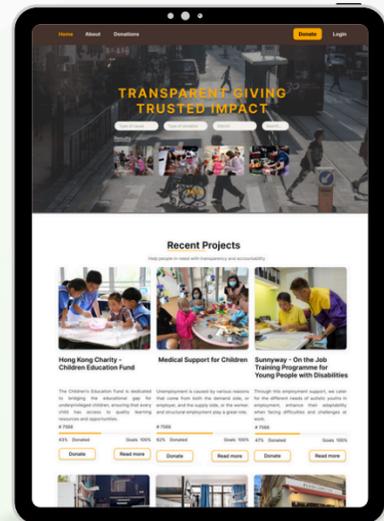
Lack of clear regulatory framework on blockchain

Uncertain whether the system's setup is up to industry standards

Chief Executive's 2024 Policy Address unveiled its plan for adopting blockchain technology

# Next Steps →

Integrating the system into real-life applications



1. Beneficiaries & Charities: User Interface and Feedback

2. Mobile apps & device compatibility

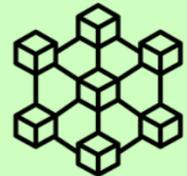
3. Community engagement features



Transparency

Accountability

Trust



Blockchain-based  
Donation System

For  
Hong Kong  
Charities

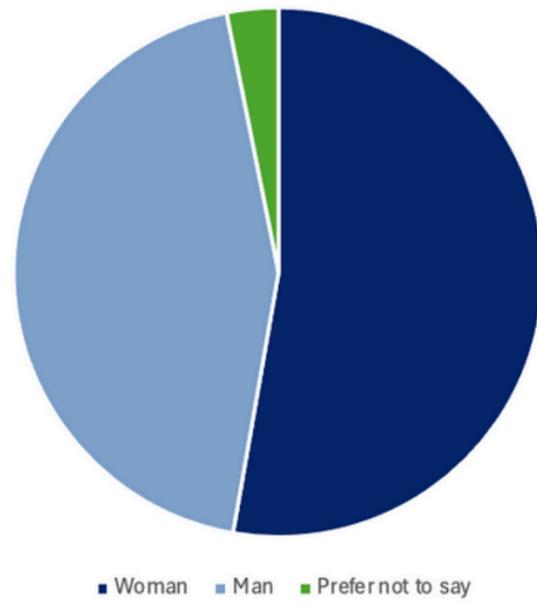
# A Blockchain Payment System in Enhancing Hong Kong Philanthropy Transparency

Thank You!

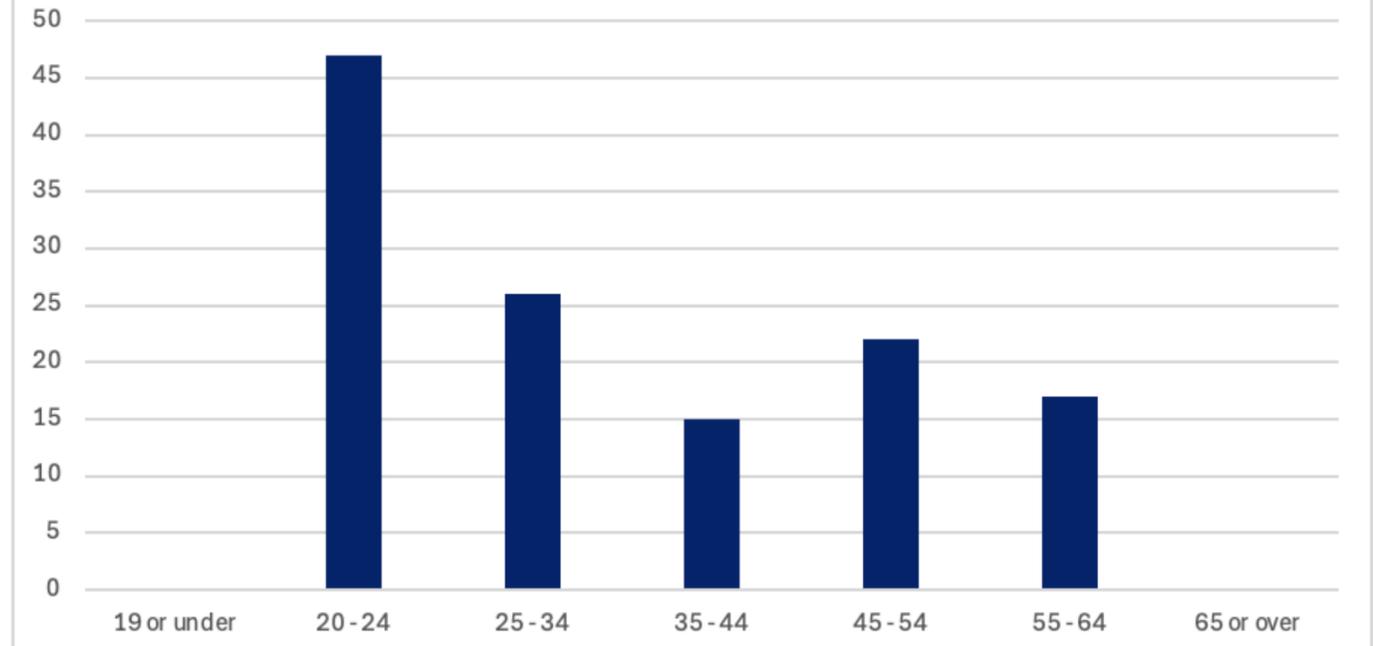


# Appendix

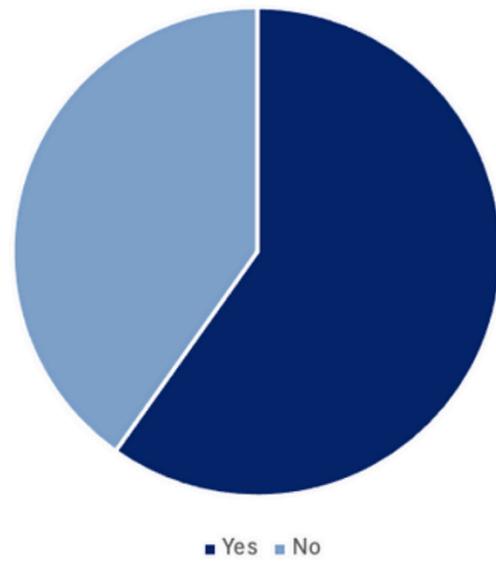
Q1 Gender



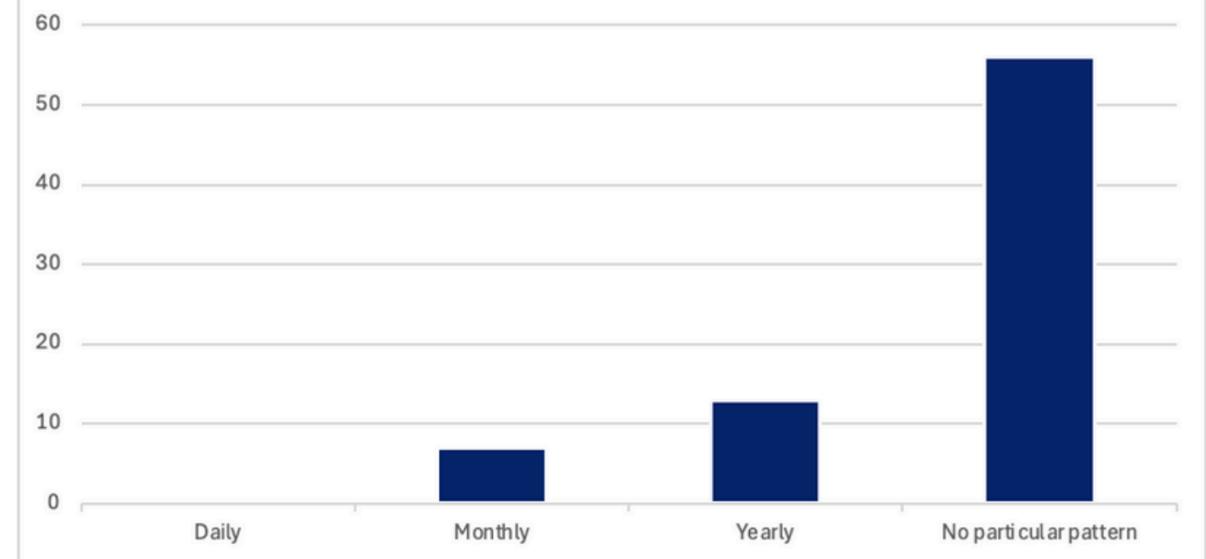
Q2 Age



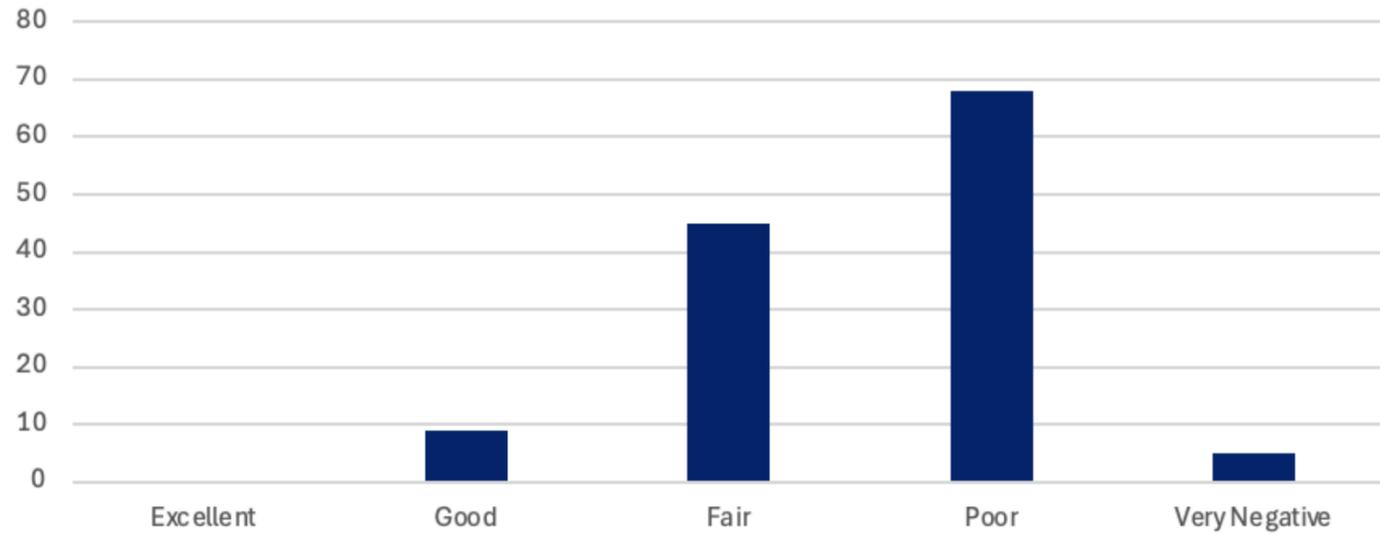
Q3 Have you ever donated to hong kong charities?



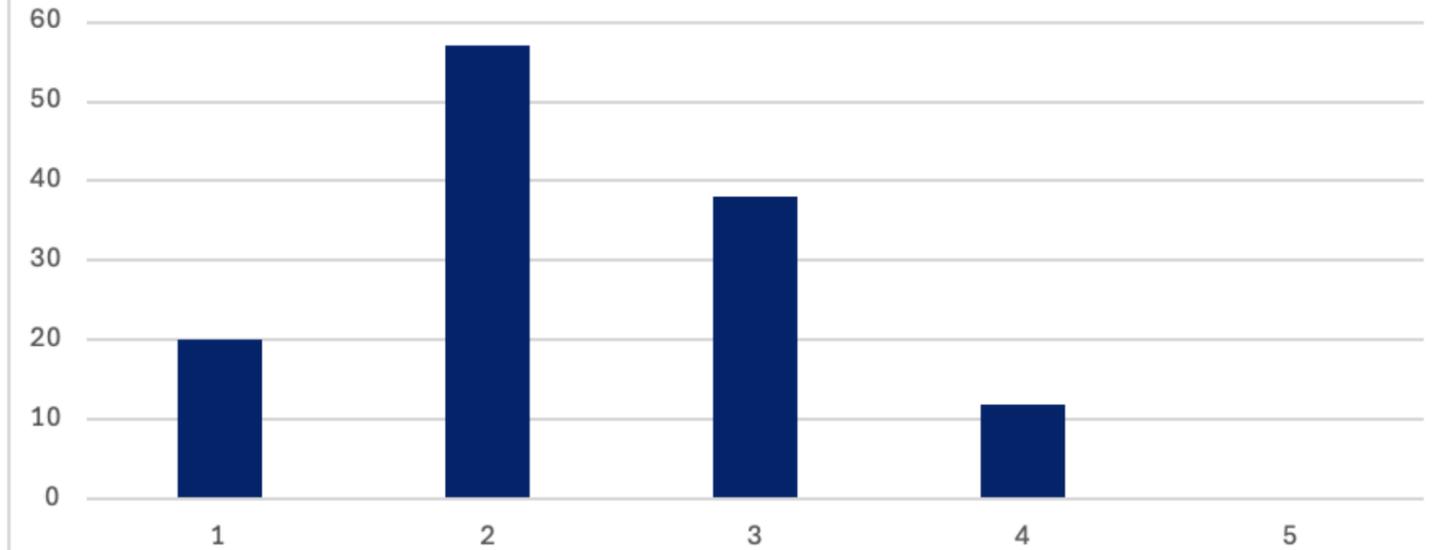
Q4 If so, how often do you donate to local charities in Hong Kong?



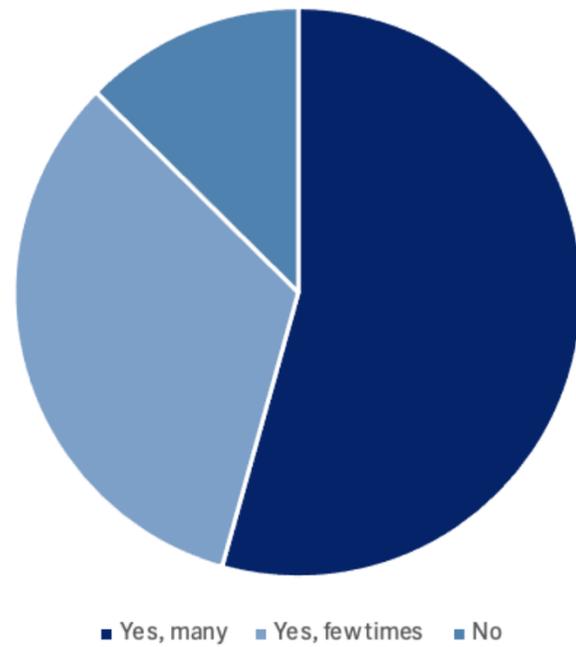
Q5 How would you rate your overall trust in local charities in Hong Kong?



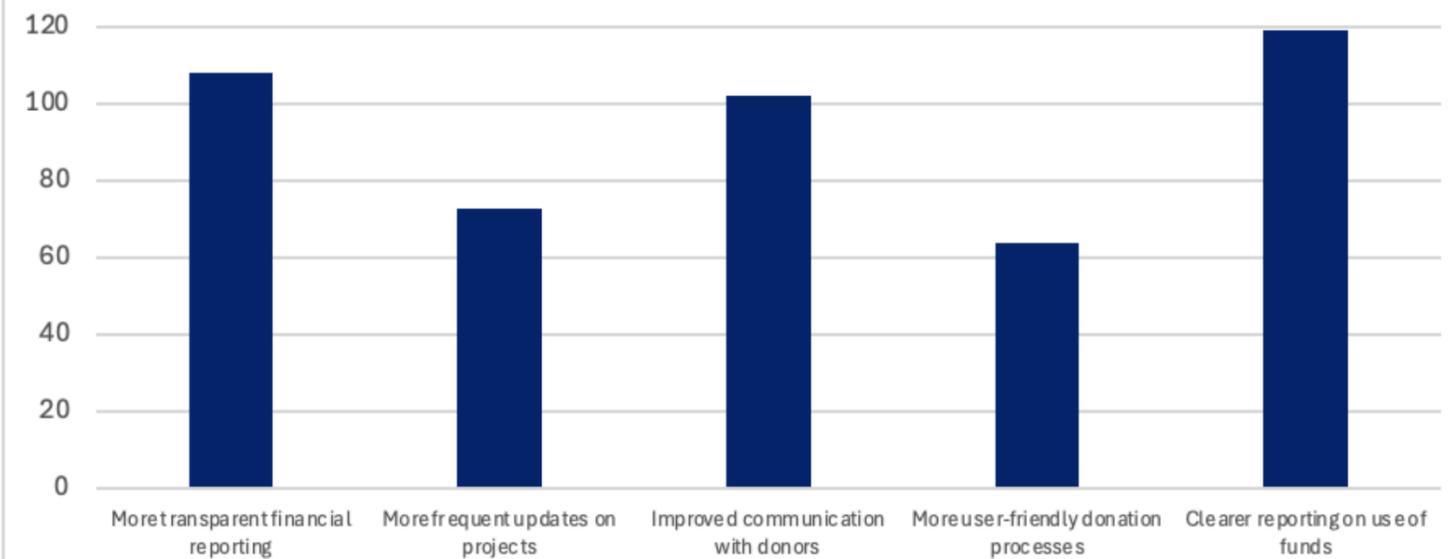
Q6 How do you feel about the transparency of current donation usage in Hong Kong charities? (1 being Very Opaque, 5 being Very Transparent)



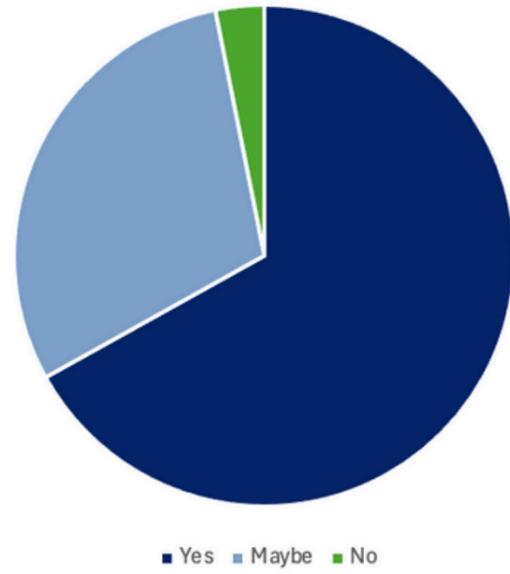
Q7 Have you ever chosen not to donate a charity due to concerns about fund use and transparency?



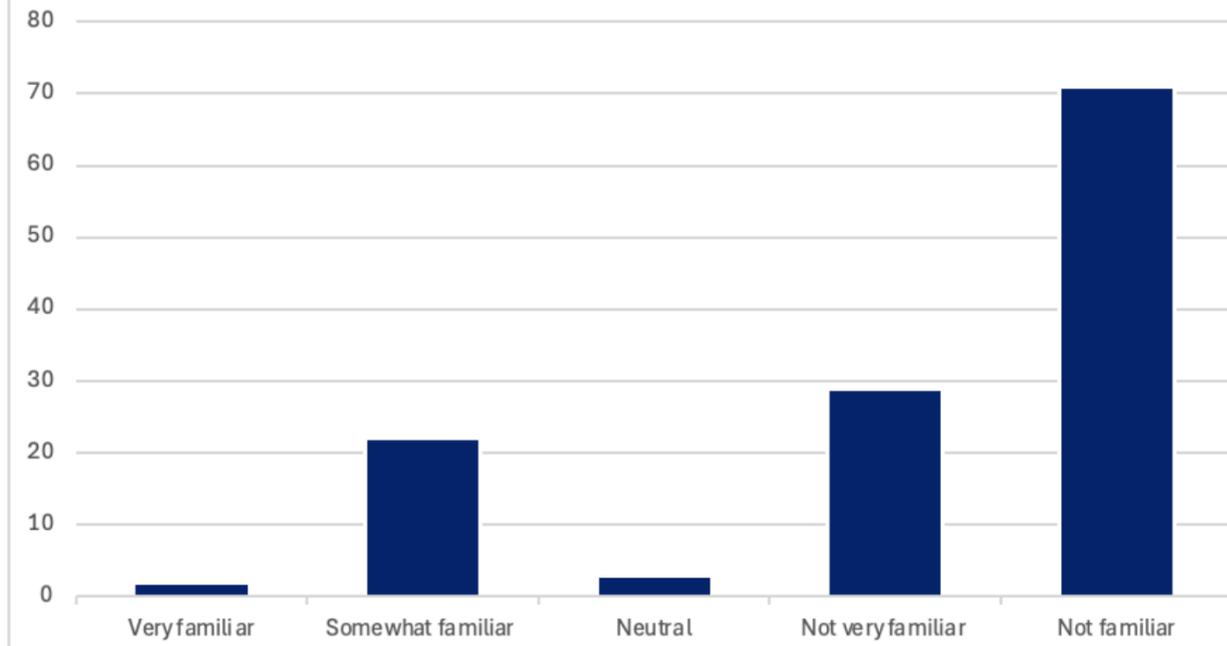
Q8 What improvements do you think are necessary for Hong Kong Charities? (Select all that apply)



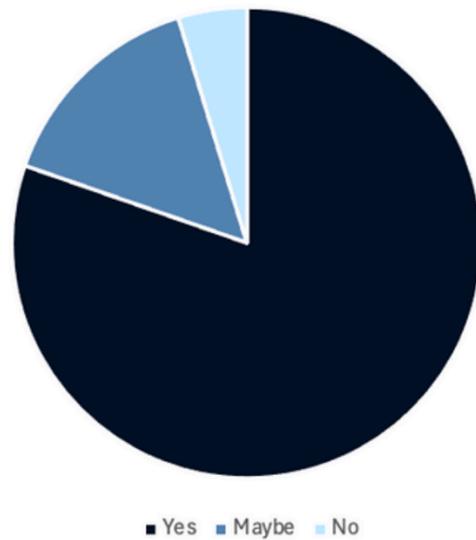
Q9 Would you feel more confident in donating if you could see a trace record of the fund movement?



Q10 Are you familiar with blockchain technology?



Q11 Do you think using blockchain could enhance the transparency of charity donations?



Q12 How likely would you be to donate through a blockchain payment system if it were offered by a charity?

